



RESEARCH TOOLS



APPLY TOOLS



SCHOOL SERVICES



DO's

- ✓ **Mention future aspirations** – its good to show admissions tutors you know where the course can lead to
- ✓ **Get feedback from others** – especially teachers, parents / guardians but not from others applying with you
- ✓ **Write it early** and don't rush it
- ✓ **Edit it** again and again until it says what you what it to say
- ✓ **Keep a copy** so you can reread it before any interviews



DON'Ts

- ✓ **Don't be too funny** – it's not easy to transfer your sense of humour to the written word and then to someone you've never met before
- ✓ **Don't fill it with Latin**
- ✓ **Don't use a thesaurus** to change every word t one you have never used before
- ✓ **Don't mention one institution** or course by name – or the others will reject you
- ✓ **Don't use boring clichés** - 'From an early age I've always wanted to . . .'